



Texas Highway Products –
 Distributor for Siemens, Iteris, GE
 Lumination, EDI, Pelco, Encom, TOMAR,
 Carmanah, Clary and Campbell

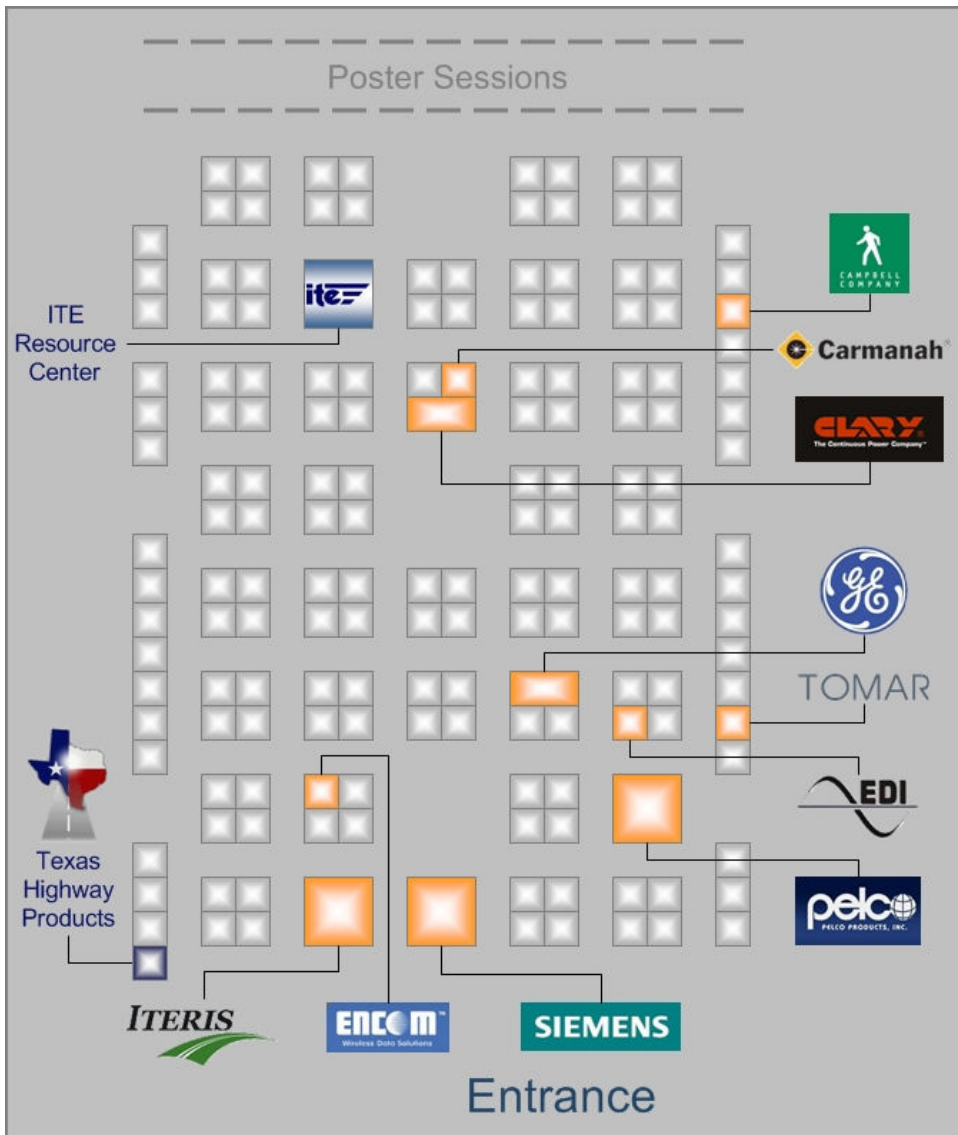
Meeting. More than 1,000
 transportation professionals are
 expected to attend the numerous
 sessions, technical tours, and
 other events where they will have a chance to
 exchange ideas with their peers.

Welcome to San Antonio!

This month's highlight in the transportation
 industry is the ITE 2009 Annual Meeting and
 Exhibit in San Antonio, TX. The meeting is held
 in conjunction with the Texas District Summer



TEXAS HIGHWAY PRODUCTS LTD



As usual, the
 meeting will also
 have an exhibition
 area where the
 attendees can see
 the latest products
 and services being
 showcased.

Needless to say that
 Texas Highway
 Products, as largest
 distributor of traffic
 products in Texas,
 will participate in the
 exhibition (booth #
 104, on the very left
 after you enter the
 hall).

We also encourage
 you to visit the
 booths of our
 business partners
 whose products we
 represent.

For your
 convenience we
 have included a map
 of the exhibit area on
 the left where you
 can locate our and
 our business
 partners' booths.

Booth plan of ITE 2009 Exhibit

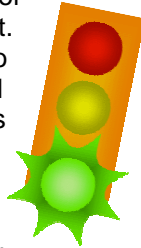


More information about the event, from general organizational information to the detailed technical program, can be found at www.ite.org/annualmeeting.

Green Light for Transportation in Texas!

As reported in the June edition of our newsletter, the Texas legislature adjourned before they could pass some important bills regarding transportation funding and the future of TxDOT. Because of the urgency of the situation Governor Rick Perry had called a special session for the beginning of July.

If one ever needed proof of the importance of transportation the special session of the Texas Legislature was just that. It took the representatives only two days to make sure that TxDOT will be operating for the next two years and to authorize the state to spend \$2 billion in bonds to build new roads.



With all signals green for improved transportation infrastructure this is the time to think about the right products for implementing better transportation technology. Please give us a call when you need to make decisions regarding ITS products – we certainly would like to help and support you in this matter.

In the Spot Light: Iteris' Abacus™ System

With the recent acquisition of the assets and intellectual property of Hamilton Signal, Iteris got a valuable addition to its product line.

The Abacus system is using a unique combination of Artificial Intelligence and video detection algorithms that allow fixed or Pan-Tilt-Zoom (PTZ) cameras to be used for data collection and incident detection.

There is no need for virtual or detection zone configuration. The system tracks all vehicles as they move through a camera's field of view regardless of their position or direction.

Abacus takes advantage of the large number of existing installed CCTV video feeds monitoring roadways,



tunnels and bridges. When not being actively used for surveillance, these cameras can be transformed into traffic data collection and incident detection devices.



Abacus Traffic Data Collection

The traffic data collection capabilities are designed to provide a continuous feed of data similar to other technologies. Each camera can collect data from up to two directions of traffic. The default reporting period of data collection is 60 seconds and provides the following information in a universal XML format:

- Volume (vehicles per minute)
- Speed (average vehicle speed)
- Occupancy (percentage)
- Classification (number of vehicles for each classification group)



Abacus Traffic Incident Detection

The Abacus system is designed to continuously monitor video feeds for incidents. Incidents can be recorded digitally and Abacus can provide notification of events by e-mail or SMS text message. Types of incidents which can be detected are:

- Stopped vehicles
- Roadway debris
- Wrong way drivers
- Fire or smoke

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